

****EXTREMELY URGENT AND TIME SENSITIVE****

Notice to the Public: Special Toyota Owners Incentive



003843-546731

VALID THROUGH MARCH 1, 2010

\$1000 ADDITIONAL CASH!!!

**In Addition to All
Hyundai Rebates!**

*****\$1,000.00**

Trade Assistance For Your Current Toyota Vehicle

Available on all new 2010 Sonatas & 2009/2010 Elantra models.
THIS IS NOT A CHECK. Must be presented at time of negotiation. See dealer for details.
Non-negotiable, non-transferable. One check per letter holder. Prior sales excluded. No cash value.

TRADE ASSISTANCE FOR YOUR CURRENT TOYOTA VEHICLE

SEE RULES AND REGULATIONS BELOW.

Hyundai would like to assist current Toyota owners by offering a **\$1,000 Special Toyota Trade-In Assistance Cash Rebate**** to all current Toyota owners. At Hyundai, we have not changed our focus, which is to provide all customers with products they want and value. It is through the strength of our new products - with superior quality, fuel efficiency, safety & smart design - that we have been and will continue to attract new customers like you. At Hyundai the old adage, "The safest accident is one that never happens," has been taken to heart.

As a recipient of this notification, you are eligible for immediate added Toyota owner incentives and pricing.

HYUNDAI

MORE ... AWARDS
... MPGs
... SAVINGS

MORE THAN EVER BEFORE

"Hyundai is now the MOST FUEL EFFICIENT car maker in America" Source: EPA

Based on 10 highest volume manufacturers. EPA Light-Duty Automotive Technology, Carbon Dioxide Emissions, and Fuel Economy Trends: 1975-2009.

Hyundai Elantra Sedan: "HIGHEST RANKED compact car segment"

Source: JD Power & Associates 2009 Initial Quality Study

"Hyundai Sonata is the highest-ranked Premium Mid-Size Car in its 2009 Vehicle Satisfaction Awards" Source: AutoPacific®

Never Before, Never Again! We have attached your **\$1,000 Toyota Trade-In Assistance Cash Rebate**** check to be used toward the purchase or lease of a new Sonata or Elantra vehicle. Simply present this check to your sales representative and enjoy immediate savings toward your down payment, your drive off on a lease or simply to get an even better deal! In addition, for a limited time only, Hyundai is offering rebates of up to **\$3,000*** PLUS** this **\$1,000 Toyota Trade-In Assistance Cash Rebate**** or special below market financing starting as low as **2.9% A.P.R*** for up to 60 months will also be available. Hurry in!